

BIOGRAPHY

Genre: Electro/Dance/Pop

Members: Seth Anderson & Jax Anderson

Hometown: Detroit, MI

POWER is a creative electro-pop collective from Detroit, MI, spearheaded by siblings Seth and Jax Anderson. Drawing heavy influences anywhere from spaghetti-western film scores to memorable Top 40 hooks, their eclectic sound earned the band first place in the 2010 nationwide College Battle of the Bands contest. As a result, the duo has since opened for big-name acts such as **T-Pain** and OutKast's **Big Boi**, and signed a management deal with Bonded Entertainment. This year, POWER landed an on-screen musical performance of their song "Billy the Kid" in the upcoming major motion picture *Renee* starring Kat Dennings, Chad Michael Murray and Rupert Friend. Their hit "Can You Save Me?" is also featured as the theme song for the #1 rated show on the USA Network, *Covert Affairs*.

POWER's main goal is to inspire anyone and everyone wanting and willing to pursue a path less followed. Though they write, record and produce every song they create, POWER believes their product is not their own. It is acknowledged that every word, sound, question and idea that goes into POWER is shaped by outside sources. Whether it be a photograph seen years ago, a film viewed days ago, a conversation that took place weeks ago, a situation that was taken in from afar, a homeless human speaking what seems to be nonsense, a stranger they will never meet again or wise words directed from a friend, every inspiration that POWER draws from is a part of POWER.

The term "**WE ARE POWER. WE ARE MUSIC.**" is POWER's personal manifesto reminding every human that POWER is music and art cannot be contained by one source; it's by and for everyone. No matter what.